



## 2020 中国柯桥国际纺织工业展览会

China Keqiao Textile Industry Expo 2020



## 2020 中国柯桥国际纺织品印花工业展览会

China Keqiao Textile Printing Industry Expo 2020



同期举办：2020中国绍兴柯桥国际纺织品博览会（春季）

Co-located Event : 2020 Keqiao Textile Expo (Spring), SHAOXING CHINA



### 主办单位 Organizers



艾特怡（亚洲）展览有限公司 ITE Asia Exhibitions Limited

上海歌华展览策划有限公司 Shanghai Gehua Exhibition Planning Co., Ltd.

上海艾歌展览服务有限公司 Shanghai ITE Gehua Exhibition Service Co., Ltd.







## 2020 年春季展会规模 (预计)

### Exhibition Scale Spring 2020 (Estimated)



45,000

展览及活动面积 (平方米)  
Exhibition Area



750+

展商数目  
Exhibitors



50,000+

观众人次  
Visitors

(相关数字包含2020中国绍兴柯桥国际纺织品博览会 (春季)  
(The number include 2020 Keqiao Textile Expo (Spring) SHAOXING CHINA)

“世界纺织看中国，中国纺织在柯桥”这句话早已印在业界人们的心中。“**中国柯桥国际纺织工业展览会**”及“**中国柯桥国际纺织品印花工业展览会**”根植于全国最大的纺织产业集群地、全球最大的纺织贸易集散地中国轻纺城，每年5月是业内专业人士每年必到的展会。

“2019中国柯桥国际纺织工业展览会”及“2019中国柯桥国际纺织品印花工业展览会”携手2019中国绍兴柯桥国际纺织品面辅料博览会 (春季) 成功举办，各项数据再创新高。展览面积达34,000平方米，为期三天的展会，共吸引采购商52,576人次，境外采购商达8,210人次到场参观。

“While China is the focus of the world textile, Keqiao is the focus of the Chinese textile”, this saying can not be more familiar to people in this industry. In every May, “China Keqiao Textile Industry Expo” (KTIE) and “China Keqiao Textile Printing Industry Expo”(KTPIE) have become unmissable destinations for professionals. China Textile City, is renowned as the largest textile industry cluster in China and the top trade center for the industry worldwide.

“China Keqiao Textile Industry Expo 2019” and “China Keqiao Textile Printing Industry Expo 2019” have been successfully concluded with the 2019 Keqiao Textile Expo (Spring) as a co-located event. All indicators reaching historic records this year, exhibition scale reached 34,000 square meters, the three-day exhibitions attracted 52,576 visitors in total with 8,210 foreign ones included.



## 参展理由

### Reasons for Participating in the Exhibition

#### 全球纺织品集散中心办展，业内唯一

It is Only Exhibition in the industry Held in a global textile distribution center

浙江纺织业一直以来都在全国的纺织业中占据了最重要的地位。中国轻纺城地处绍兴柯桥，是全球最大的纺织品贸易中心。作为集散地内唯一的纺织机械印花设备专业展，有着其与生俱来的优势。

Zhejiang textile industry always occupies the most important position in the industry in China. Located in Keqiao of Shaoxing, the china's Textile City is the world's largest textile trade center. It boasts interent advantages as the only professional exhibition for the textile machinery and printing equipment in the distribution center.

#### 同期柯桥纺博会，实现全产业链对接

Part of China Keqiao Textile Fair achieves the connection of the whole industry chain

柯桥纺博会是国内三大面料展之一，在业内具有相当广泛的影响力。展会与纺博会携手走过了20余年，共同发展，联合邀请相关领域人士前往参展及采购。双展联动展品范围将涵盖纺织行业全产业链，同时更加强了产业价值链各个环节联动与互通。

As one of three leading textile expositions in China, the Keqiao Textile Expo enjoys extensive influence. The past 20 years has witnessed its steady progress along with the KTIE and KTPIE and their joint efforts in bringing in more and more professional exhibitors and purchasers. By complementing each other, these exhibitions are achieving a more complete exhibit list covering the whole industry chain and better interconnections and coordinations among different parts of the industry value chain.

#### 全新布局，凸显主题展区，多层次，全方位满足需求

New Layout, Highlighting Themed Exhibition Areas, Multi-level, Meet Your Every Need

数码印花、纺织机械、刺绣机械、缝制设备、染料及化学纺织品、纺织配件等多个专区全新布局及规划，定位更精准。纺织技术融合交流，资源互通。

Multiple special exhibition zones with brand-new layouts can present a more systematic and precise exhibition structure which comprises of digital printing machinery, textile machinery, embroidery machines, Sewing Machinery, Dyes and Textile Chemicals, textile accessories, etc., aiming to enable more intriguing fusions of textile techniques and resources.

#### 多元化渠道拓展，中外权威机构强强联手

Development of diverse channels, and cooperation between authoritative organizations home and abroad

展会多年来深耕行业，多家行业机构携手主办和支持，让展会更具备广泛的号召力和影响力。

Sponsored and supported by Multiple industry organizations which renders the exhibition more appealing and influential.

#### 多场展会配套活动，锁定行业热点

Supporting activities to interpret industry highlights Supporting activities to interpret industry highlights

丰富的现场活动聚焦行业热点热话，为参展企业和到会观众提供多场行业发展、行业技术论坛、新品发布会、海外采购商一对一精准对接会等，让参与者解读到行业新技术、新理念、新模式、深度挖掘商业创新。

Exhibitors and visitors are invited to join a large variety of on-spot activities centering on trendy professional topics, such as forums on industrial development and technologies, release meetings for new products as well as one-on-one business matching meetings for foreign purchasers, which altogether can update all guests on the most advanced technologies, concepts, operation models and give birth to more productive business innovations.



## 展品范围

### Scope of Exhibits

#### 纺织机械专区

##### Textile Machinery Zone

- 织造机械 Weaving Machinery
- 针织机械 Knitting Machinery
- 印花、染色、后整理机械  
Printing, Dyeing&Finishing Machinery
- 纺纱及产业用纺织品机械  
Spinning and Textile Machinery
- 成衣工业用机械及配件  
Machinery and Accessories for Apparel
- 非织造物机械及簇绒机  
Non-Woven Fabric Machinery and Tufting Machinery
- 纺织机械器材及配件  
Textile Machinery and Accessories
- 纺织自动化、生产管理系统、电子商贸平台等  
Textile Automation/Production Management/E-commerce Platform etc
- 染料及纺织化学品  
Dyes and Textile Chemicals

#### 数码印花机械专区

##### Digital Printing Machinery Zone

- 数码印花机械及配件  
Digital printing machinery and accessory
- 数码印花前期处理设备  
Pre and after treatment equipment
- 数码印花耗材 Digital ink & consumables
- 数码印花软件供应商 (电脑一体化喷墨制网系统、电脑分色制版系统、电脑测配色系统)、花型设计工作室等  
Digital printing software(RIP, print management, repeating, color separation, matching), digital printing design, etc.
- 其他 Others

#### 缝制设备/绣花机专区

##### Sewing Machinery / Embroidery Zone

- 缝纫机整机 Sewing Machine
- 绣花机 Embroidery
- 裁剪、输送及后处理设备  
Cutting/Transmitting/Finishing Equipment
- 数控系统 CNC system
- 零部件 Spare Parts



## 同期活动. 与专家探讨行业热话 (策划中)

### Concurrent Events (Expecting)

- 纺织技术智能制造可持续发展论坛  
Textile Technology Intelligent Manufacturing Sustainable Development Forum
- 数码印花趋势/技术论坛  
Digital Printing Trends / Technology Forum
- 知名企业产品技术分享会  
Well-known enterprise product /technology sharing conference
- 海外买家商贸对接会  
Overseas buys matching meeting





# 2019 年展会回顾

## Review of Expo 2019

(相关数字包含2019中国绍兴柯桥国际纺织面料辅料博览会(春季)  
(The number include 2019 Keqiao Textile Expo (Spring) , Shaoxing China)



34,000

展览面积 Exhibition Area



680

参展商数目 No. of Exhibitors



52,576

观众人次 Visits



8,210

海外观众人次 Overseas Visitors



### 参展商按产品分类

#### Exhibitors Analysis by Product Category



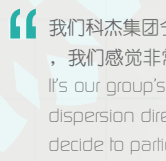
### 展商评价

#### Exhibitor's Testimonials



我们赛孔雀集团是第二次参展，我们福建的子公司有连续8年都参加绍兴的展会。我们带来的产品是全球首创的高渗透墨水。这次展会的人流量比上一届会更多，我们刚刚展会上已经和主办方联系了，下一届的展会我们会继续参加。  
It's our second time to participate in KTPIE, actually, our filiale in Fujian has been participated in it for 8 consecutive years. This time, we bring the the high permeable ink which is the world-first product to the show. We feel people at the exhibition are more than last year, and we just contact the organizer to confirm our next year's booth.

赛孔雀集团总裁——龚纯女士 Peacock Group——Gong Chun (President)



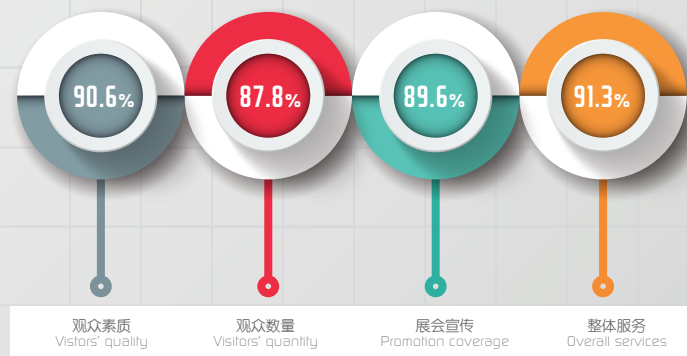
我们科杰集团今年是第一次参加柯桥展会。我们这次主要展2个方案，一个是数码涂料直喷方案，一个是数码分散直喷方案。这次展会效果非常好，我们感觉非常有收获，有很多的客户，并且展会的影响力也非常大。所以明年我们还想继续参加。  
It's our group's first time to participate in KTPIE, we mainly show two programs this time, one is digital paint direct injection program, the other is digital dispersion direct injection program. We think the effect is very good, we gained a lot from it. The exhibition do has a very strong influence, so we decide to participate again in next year.

科杰集团/上海聆风数码设备有限公司销售总监——魏志刚 Colorjet China——Wei Zhigang (Sales Director)



### 参展商对展会之满意度

#### Exhibitor's Satisfaction Level



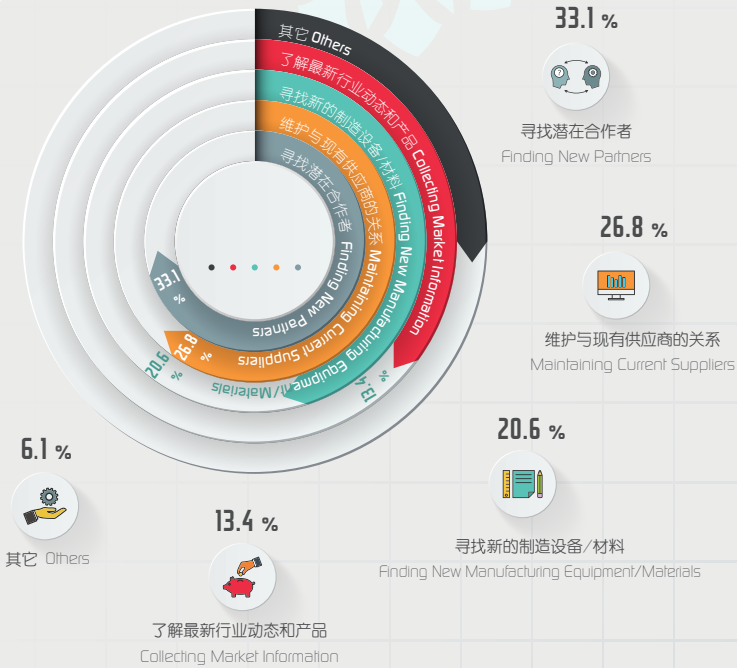
### 往届部分知名展商

#### Part of Well-known Exhibitors



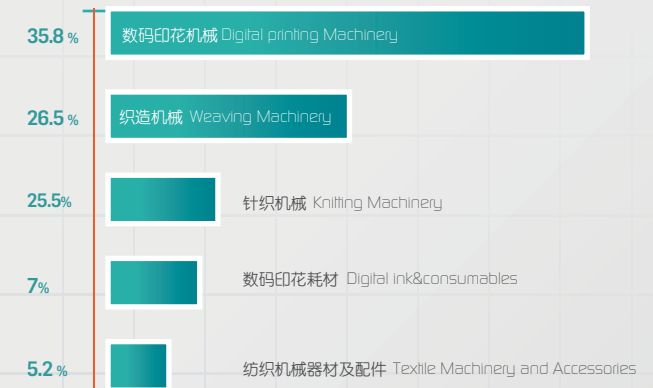
### 观众参观目的

#### Visit Purpose



### 观众最感兴趣的产品

#### Visitor's Most Interested Exhibits



### 观众数量

#### Number of Visitor



### 观众按行业性质分类

#### Visitors by Nature of Business



### 观众按部门分类

#### Visitors by Job Function



### 观众按地区分类

#### Visitors by Geographical Origins





2019年同期活动回顾  
Review the Concurrent Activities of  
2019 events



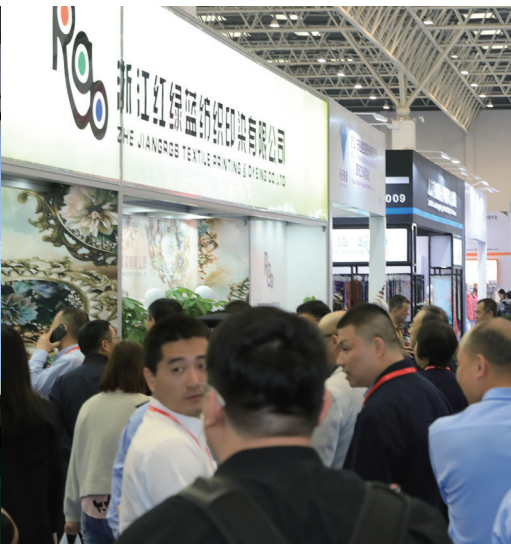
● 开幕领导 Opening Ceremony Leadership



展会锦集  
Photo Gallery



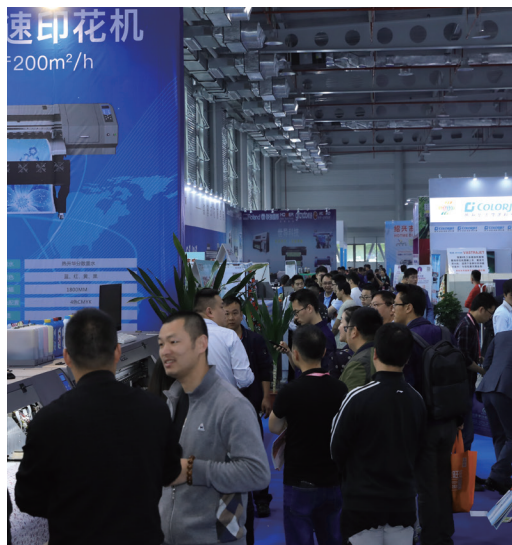
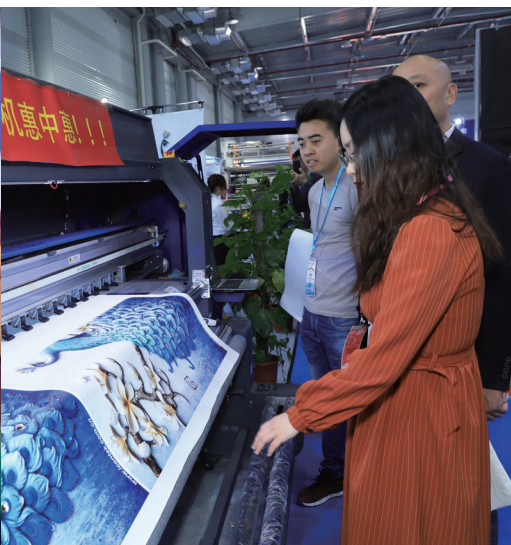
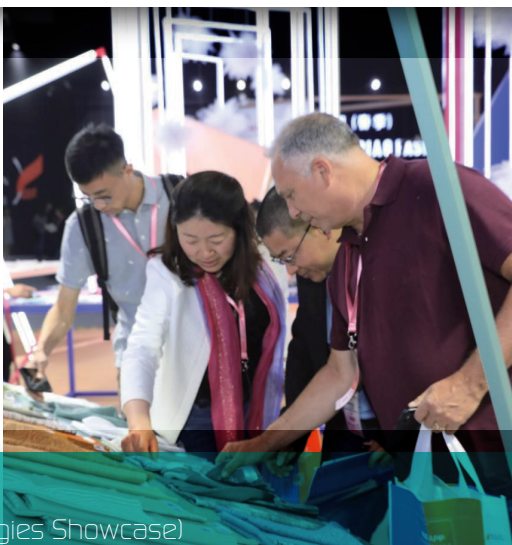
● 中国柯桥国际数码印花论坛 China Keqiao International Digital Printing Forum



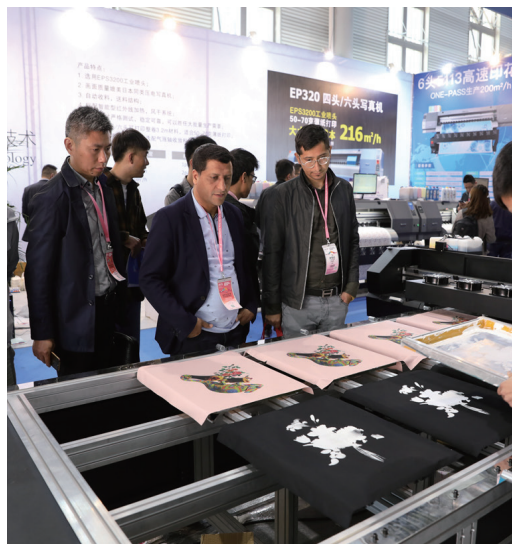
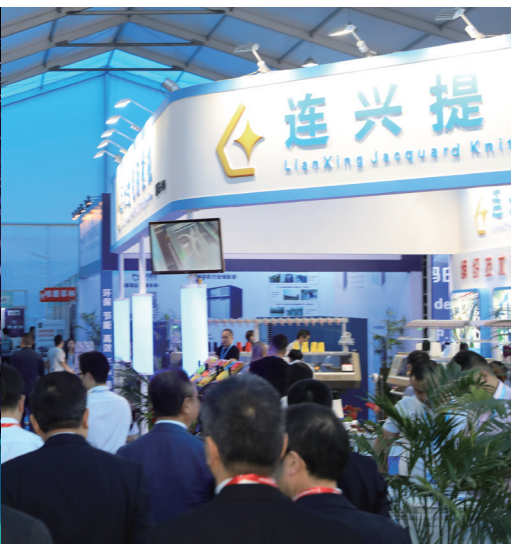
● 海外商贸配对会  
Overseas Business Matching Meeting



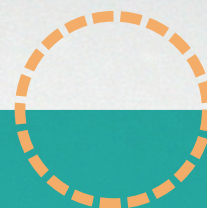
● 纺织新材料、新技术展示  
(New textile Materials and Technologies Showcase)



● 柯桥时尚周 2019ss Keqiao Fashion Week







## 参展费用 Booth Rate:

### 国内企业 Local Exhibitor:

标准展位 : 9000 (RMB) /9平方米(3m×3m) 双开口加收 20%

光地 : 900 (RMB) /sqm (最小36平方米起租)

### 海外企业 International Exhibitor:

Equipped Space: 3000 USD/9 sqm plus 20% for corner booth

Space Only: 300USD/sqm Minimum 36 sqm

## 展位预订及咨询

For Exhibiting Inquiry

### 上海办公室

Shanghai Office

电话Tel: 86-021-61270389

邮箱 Email: mary.yang@ite-gehua.com

### 柯桥办公室

Keqiao Office

电话Tel: 86-0575-84130141

邮箱 Email: 547487311@qq.com

## 参观咨询及媒体合作

For Visiting And Media Inquiry

### 上海办公室

Shanghai Office

电话 Tel: 86-021-61270372

邮箱 Email: yangjiayi@ite-gehua.com

